Hachem Bouzoubaa

hachem.bouzoubaa@hec.edu |+33 7 43 53 93 67 | Linkedin.com/in/hachem-bouzoubaa

EDUCATION

2025 - 2028 **HEC Paris** Paris, France
Master in Management (Programme Grande École)
- Current GPA: 3.75/4

2022 - 2025 **City, University of London** London, UK
BEng (Hons) Civil Engineering
- Grade: 1st with honours (81%), Top 1% of cohort (258 students)

PROFESSIONAL EXPERIENCE

Jul 2026 - Dec 2026 **Procter & Gamble** Paris, France
Supply Chain & Process Design Inter
- Automated the Accounts Receivable reconciliation workflow using AI and workflow automation, reducing execution time from 3 hours to under 2 minutes.
- Defined and implemented new operational KPIs to support data-driven decision-making and improve process monitoring
- Created new KPIs enabling proactive monitoring of receivables and process bottlenecks
- Collaborated with cross-functional teams to redesign business processes and improve operational efficiency

Oct 2025 - Present **Co-Founder - VetWork** France
Strategy and Product Lead
- Co-founded an AI-powered SaaS platform dedicated to equine veterinarians, automating consultation reporting, medical documentation, and invoicing (www.vetwork.vet)
- Conducted iterative testing with 5 veterinary practitioners, translating operational pain points into product features
- Designed and implemented automation pipelines using n8n, OpenAI APIs, Supabase, and PDF generation tools
- Led product structuring and data architecture to convert unstructured voice consultations into standardized medical reports and billing outputs, reducing administrative time by 70% per consultation

Feb 2024 - Present **Founder - Parallax Events** Worldwide
Event Director
- Founded Parallax, a premium event brand, specializing in exclusive House music parties. Created the concept, branding, strategy and launched the official website (www.parallax-events.com)
- Generated over 120 000 euros in revenue from pre-sale tickets through the 2025 summer season
- Produced 35+ sold-out events across several cities (Casablanca, London, Madrid, Paris)
- Built and led a high-performing team of 4 people, delegating tasks across artist bookings, and customer relations

EXTRACURRICULAR ACTIVITIES

Sep 2025 - Present **HEC Maroc Association** Paris, France
Conference Leader
- Co-founded and led the HEC Morocco Business Tour, an immersive program connecting 25+ HEC Paris students with Morocco's business ecosystem through executive meetings and visits to 10 leading companies across multiple industries leaders
- Organized high-profile conferences featuring ministers, CEOs, entrepreneurs, and institutional leaders, strengthening strategic partnerships between HEC Paris and Morocco's public and private sectors

Oct 2018 - Present **DJ** Worldwide
Freelance
- Performed at renowned events, night-clubs, and large-scale festivals (Caprice festivals, Oasis Festival, Istar Madrid, Lio Mykonos, Lio Ibiza, Cabestan Ocean View Casablanca, B London, Palais de Tokyo Paris)
- Produced music reaching over 500 000 streams across platforms, showcasing creativity and market appeal

Feb 2021 - Present **Modelling** London, UK
Freelance
- Partnered with leading global fashion houses and editorial platforms, including Valentino, Moschino, Adidas, Craig Green (featured in Vogue.com), Comme des Garçons, Dazed Magazine, The Homme Plus Mag, and Family First
- Featured on runways at Paris and Milan Fashion Week 2022, interacting with senior designers and multidisciplinary creative teams

SKILLS, INTERESTS & OTHERS

Technical: N8N (Expert), Python (Experienced), Microsoft Office Suite (Advanced), CAD (Advanced), Premiere Pro (Expert), Fl studio (Expert)
Sport: Surf (Expert), Hyrox (Advanced), Tennis (Advanced), Football (Advanced)